

# ConsumerView

Fresh marketing beyond tomorrow

- **Consumer & Shopper**
  - Research & Co-Creation
- **Category Management**
  - Data analysis & Dashboards
- **Trade Marketing**
  - Concepts & Support

## FRESH INDUSTRIES Floral & Food



Carl & Ward  
Schoutsen

# Safari toelichting

- Online Safari Board
- Retail & groothandel bezoeken
- Markt dialoog